

WIRRAL PRIDE

SPONSORSHIP OPPORTUNITIES

Celebrating LGBTQ+ visibility, inclusion, and community on the Wirral



5,000+ ATTENDEES



COMMUNITY-LED



NOT-FOR-PROFIT CIC

PARTNER WITH WIRRAL PRIDE

Wirral Pride is a grassroots, community-led event bringing together over 5,000 people to celebrate LGBTQ+ inclusion, visibility, and community.

Your support helps us keep Pride accessible, inclusive, and free for all.

BY PARTNERING WITH US, YOU WILL:



Engage directly with a diverse local audience



Align with a trusted community event



Demonstrate meaningful LGBTQ+ inclusion



Gain positive brand visibility

★ SPONSORSHIP PACKAGES ★



HEADLINE SPONSOR

£4,000 - £6,000 (1 AVAILABLE)

- "Sponsored by" naming rights
- Prime branding on the main stage
- Logo across all marketing materials
- On-stage mentions throughout the event
- Opportunity to speak on stage
- Premium stall space
- Inclusion in press and media



GOLD SPONSOR

£2,000 - £3,000

- Prominent logo on stage banner
- Logo on marketing materials
- Social media promotion
- Stall space in key location
- On-stage mentions



SILVER SPONSOR

£750 - £1,500

- Logo on website and signage
- Social media shoutouts
- Stall space



COMMUNITY SPONSOR

£250 - £500

- Name/logo listed on website
- Inclusion in sponsor thank-you posts
- Option for discounted stall space

FEATURE SPONSORSHIP OPPORTUNITIES

Support a key part of Wirral Pride and align your organisation with a area of the event.



STAGE PARTNER

£1,500 - £2,500

Be the heart of the celebration
Branding on the main stage, regular MC mentions, and high visibility throughout the day.



ACCESSIBILITY PARTNER

£1,000 - £2,000

Help make Pride accessible for everyone
Support BSL interpreters, quiet spaces, and inclusive facilities, with recognition linked to accessibility and inclusion.



FAMILY ZONE PARTNER

£1,000

Support a welcoming space for all ages
Branding within the family area and opportunities to engage with families and young people.

★ Feature partnerships are available as standalone opportunities or alongside sponsorship packages. ★

FLEXIBLE & IN-KIND SPONSORSHIP

We understand that not every organisation fits a standard sponsorship package – and we're proud to work flexibly with our community.



Financial contributions at any level



Donating equipment, materials, or services



Supporting specific elements of the event (e.g. printing, décor, accessibility, logistics)

All contributions are recognised, and we will work with you to ensure appropriate visibility and acknowledgement.

Recognition will be scaled based on the level and type of support provided.

WHERE YOUR SUPPORT GOES

Your sponsorship directly supports the delivery of Wirral Pride, including:



Stage hire and production



Road closures and safety



Licensing & permits



Accessibility provisions



Decorations and community spaces

Let's work together



Join us in creating a vibrant, inclusive Pride for the Wirral community.

hello@wirralpride.co.uk

www.wirralpride.co.uk

Wirral Pride

Wirral_Pride

Wirral_Pride